



. D e b o r a h . N a v a r r a



THE HUMAN SCALE OF CITY DESIGN

an introduction to the Image of Urban Strategies

Keywords

#humanscale #citydesign #urbandesign #publicpolicy #people #publicrealm #jangehl
#urbanstrategy #architecture #newyork #big #humancenterdesign

Research Abstract

The inability of the contemporary city to create human interactions, plus an evident detachment of architecture from everyday life along with the loss of its *social purpose*, leads to wonder in which *Value* architecture must believe to produce **urban spaces as social and cultural identity**.

The research identifies this *Value* in the **Human Scale** that, thanks to its inter-disciplinary and inter-scalar attitude, can fill the social gap between architecture as an object, politics and everyday life in city spaces.

Starting from the meaning of **Human Scale** related to the 21st-century cities, and **Jan Gehl's researches**, the theoretical framework is constructed around *human science* and *built environment* and converged into the most human aspect of the city: its *politic*.

The formulation of new design paradigms, the role of communication and narration of city and urban performances influenced by the pressure of the central crisis of the century, are identified through the revisiting of new and old disciplines as service of the public realm.

This research suggests a political and architectural analysis of city spaces realized in recent years thanks to specific **urban strategies** (*NYC model* starting from Bloomberg administration) and **spatial visions** (BIG Bjarke Ingels Group).

The thesis aims to propose a relational and organic synthesis between designers and administrators work through the common factor of the Human Scale.

PhD CANDIDATE

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Deborah believes that with the 3C [Creativity, Curiosity, and Courage], *Decisiveness* and *Versatility*, nothing is impossible and everyone can make a difference.

Architect by training, she is an urban and social design strategist specialized in city design and human scale.

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LANGUAGES

Italian
English

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MAIN CONTENTS (WORK IN PROGRESS)

ACKNOWLEDGMENT

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ABSTRACT & KEY WORDS

FOREWORD

0 - INTRODUCTION

The perpetual crisis of architecture

The value of architecture in the city of the 21st century: the HUMAN SCALE

1- THE HUMAN SCALE

The Human Scale definition

The Gehls _ From Italy to Human Scale

Discovering the Human Dimension (from '68 movement to humanistic design)

Interdisciplinary aspects: social and cultural processes in architecture and urban design

2 - (ARCHITECTURE+CITY) HUMAN SCALE = URBAN DESIGN

Polis: the human dimension of public space

People, Place, Politics and Process: Urban Design as Public Policy

International Organizations and Cities (UN-Habitat, SDGs, UCLG, New Urban Agenda etc)

3 - CITY DESIGN: NEW DESIGN PARADIGMS, MEDIATED CITY and URBAN PERFORMANCE

Mediated City (Manifesto And Architects; Semiotics And Urban Design; Visual Communication / Mapping

Etc; Human Centered Design / Design-Thinking)

Urban Performance (demographic patterns (aging and disability) Accessibility; international economics (globalization and the demise of distance); environmental pressures (sustainability, resource conservation, energy); security; human mobility.

Design Paradigms (making of good public places; expression of private and public environments in the city; aesthetics of popular demand)

4 - THE HUMAN SCALE OF CITY DESIGN: TWO EXAMPLES

New York City model

Bjarke Ingels Group

5- CONCLUSIONS

Bibliography

Appendix